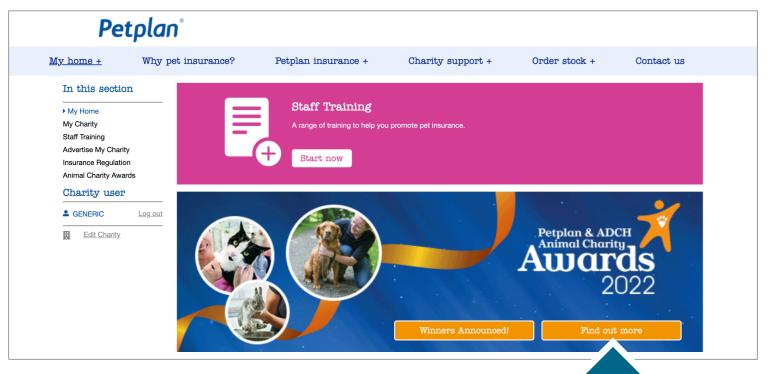


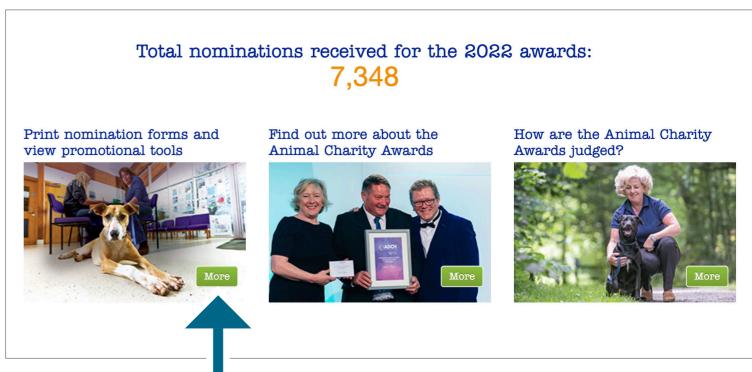
How To



Step 1Visit Petplancharity.co.uk
Click on 'Find out more'



Step 3Find all digital tools here and click download on the tools you'd like



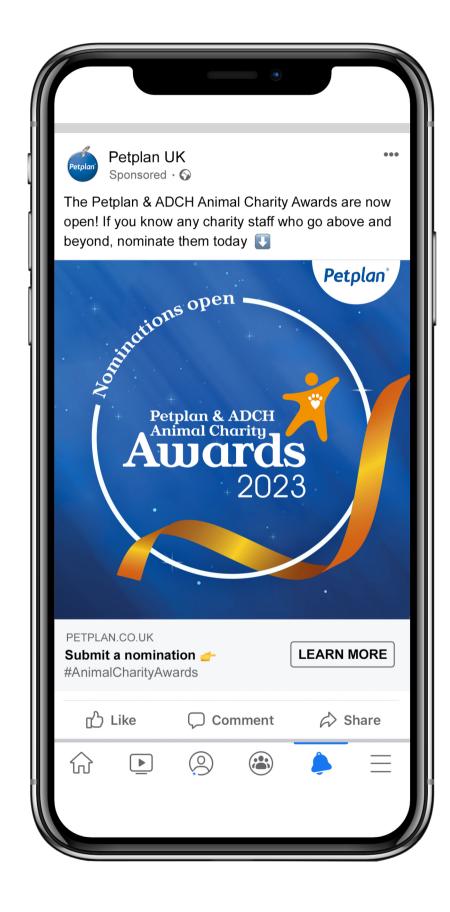
Step 2
Click on 'Print nomination forms and view promotional tools'

Facebook and Instagram

Here are some of the digital tools you can download to help spread the word and encourage both your adopters/rehomers and colleagues to nominate in this years Charity Awards. All you need to do is visit Petplancharity.co.uk and download the item you want, already designed to size for each platform and ready to use instantly.

Download posts to use across Facebook and Instagram

- Videos and stories available too
- Direct followers to the online nomination form: www.petplan.co.uk/about-petplan/ charities/awards/







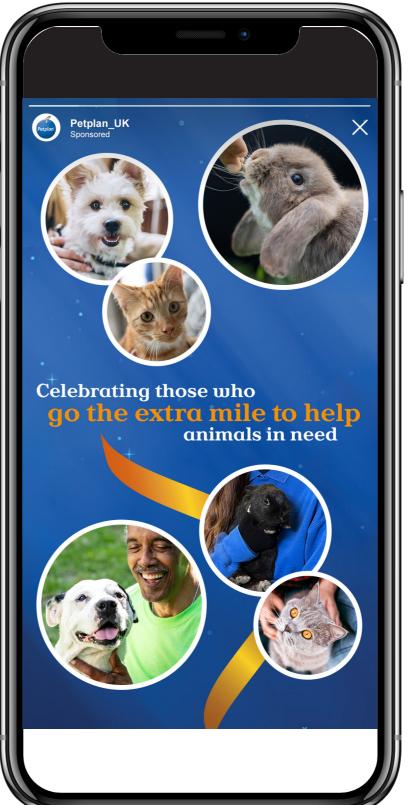


Instagram story templates

Stories are a great fun way to engage with your followers and only last for 24 hours. Our template is ready sized and instantly downloadable.





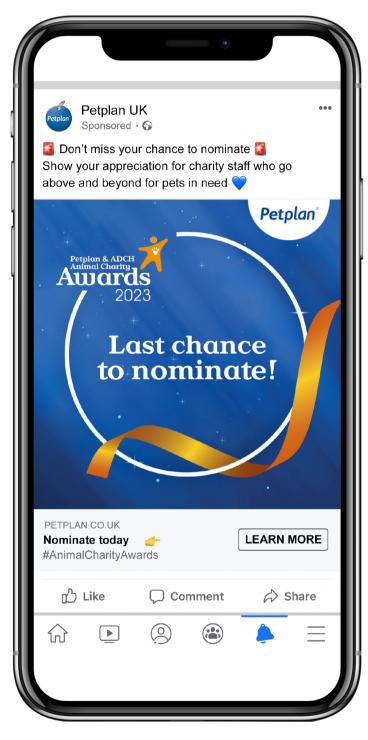




Last chance posts

We recommend using these in January to help encourage any last minute nominations before nominations close on 10th January.

- Use these last chance posts to push final nominations
- Video and stories available too



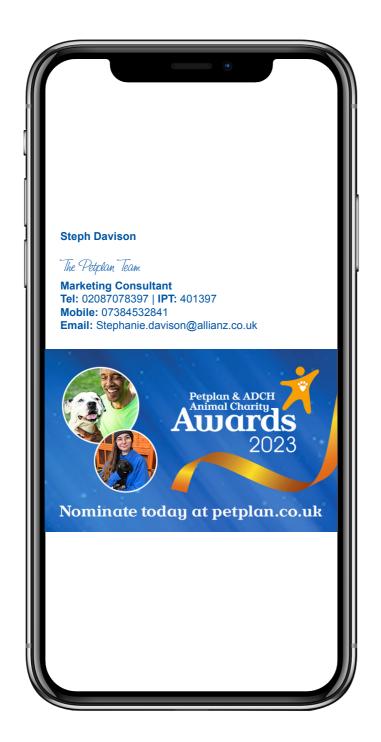


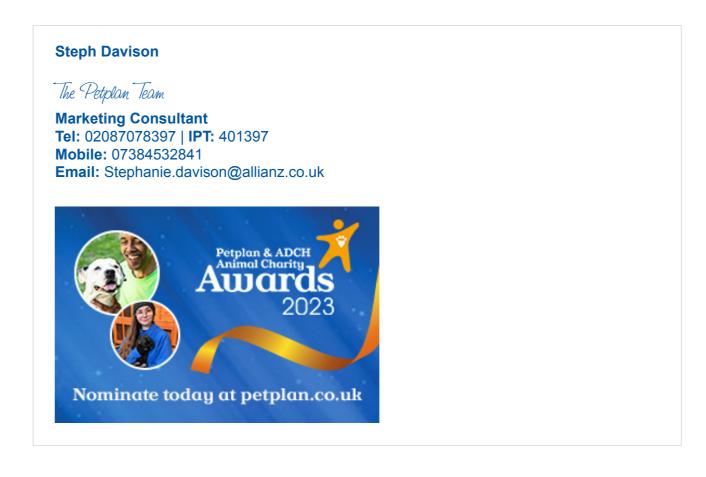




Signature banner

Update your email signatures with an awards banner





720x220 GIF banner

- Download an interactive banner to add to your website
- Just add a link to the nomination form: www.petplan.co.uk/about-petplan/ charities/awards/

Images switch in and out to grab audience attention





Nominate today